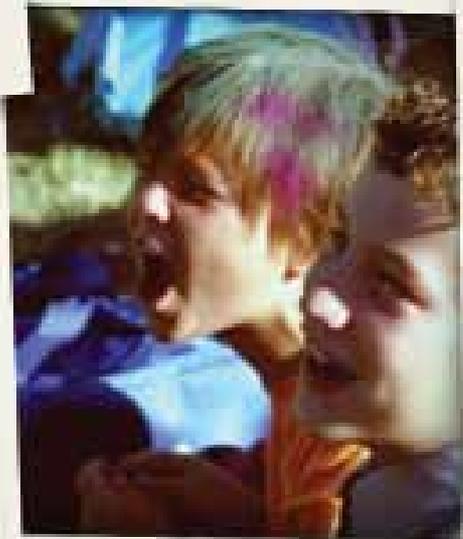


a lifetime of learning

**Continuing Education
at The University of Utah
2010 Annual Report**



Dear Friends of Continuing Education at the University of Utah,

As you all know so well, communities — as well as individuals — are defined by their commitment to learning. We are blessed here along the Wasatch Front to have a rich and vibrant Continuing Education program that leverages the vast intellectual talent at the University, bringing learning and educational opportunities to people of all ages, interests, and backgrounds.

Since 2001, 1,935 students whose first interactions with The University of Utah were through Continuing Education went on to take 33,587 credit classes in various campus colleges and departments. Our diverse programs and partnerships connect students to the U for the rest of their lives.

We are an organization that places value on quality, customer service, innovation, diversity, flexibility, partnerships, collaboration, and serving as an access point to the University for a lifetime of learning. From our youth programs that have been awarded the Nickelodeon Parent's Pick Award, to professional development programs

for corporations and small business, Continuing Education plays a central role in the vibrancy of our community.

2010 has been another tremendous year in Continuing Education. Some highlights from our year include a new partnership between our English Language Institute and Kansai University in Japan; record attendance at our Osher Fall seminar; a partnership with Salt Lake County on their Employees' University; the addition of a full-time development director; and ongoing improvements to our online social-networking and customer-service practices.

As Vice President, I would like to say thank you to our students, staff, and supporters – from the bottom of my heart. We are blessed to be surrounded by passionate, intelligent, caring

citizens who are committed to the value of learning, and who continue to offer their ideas and energy in support of Continuing Education.

But our work is never finished. There are always new populations to serve; new opportunities to offer; and new ways to connect people to the incredible resources of The University of Utah. We invite you to join us in providing a lifetime of learning to our community.

Sandi Pershing
Assistant VP for Academic Affairs



continue.utah.edu

Our Connections to Campus and the Community

There is no other department on campus that can connect people to the University like Continuing Education. How are we able to bring so many different people to the U?

We are agile, creative, and flexible enough to provide solutions, initiate processes, build relationships, and create programs that match resources with necessities. Continuing Education helps schools, departments, colleges, and programs interface with businesses, industry, and the community here and abroad. This not only enhances the University's presence on the local, national, and global stage but also strengthens both campus and community.

Our ability to reach people at all stages of life is indispensable to the University and the people we all serve.

ACADEMIC PROGRAMS enriches University students' lives by offering for-credit classes at facilities in Bountiful, Murray, and Sandy. In addition, Academic Programs offers non-credit versions of academic classes from 90 different departments. This allows community members to take University courses at a lower price and without the pressure of grades or tests.

When University departments or colleges want to offer credit-bearing courses to outside organizations and individuals, they rely on Academic Programs to coordinate contract classes. Some of the colleges that partner with Continuing Education to offer contract classes include Social and Behavioral Science, Business, Education, Engineering, Health, Humanities, and Science.

THE ACADEMY FOR MATH, ENGINEERING AND SCIENCE (AMES) is an early-college high school facilitated in a partnership by Continuing Education and the University. This partnership provides the opportunity for AMES students to take University courses in Chemistry, Math, Physics, Writing and Humanities for both high school and University credit. Forty-three percent of the talented and diverse graduating class of 2009 indicated that they planned to attend The University of Utah.

DISTANCE EDUCATION meets the credit, professional education, and enrichment needs of people worldwide through online and print-based



As a student who is heavily involved in ASUU, UPC, Bennion Center, and the Greek system, Continuing Education provided me with the opportunity to take courses that I normally would not be able to due to my demanding schedule.

- Neela P. (Distance Education)

independent study classes and telecourses. These courses provide students the flexibility to fit University credit classes into busy lives. Many campus departments rely on Distance Education's expertise in instructional design to develop semester and non-semester online courses and face-to-face instruction. The Technology Assisted Curriculum Center and the Center for Teaching and Learning Excellence are key campus partners in providing support to all faculty and departments to improve instruction quality.

THE ENGLISH LANGUAGE INSTITUTE (ELI) provides academically-based intensive English language instruction for international students and members of the local non-native speaking community. ELI works with both the Graduate School and the Linguistics Department to provide mentorship,



The instructors were able to take complex subjects and make them understandable. I was amazed at the work being done at the University of Utah!

- Marshall C. (Osher)

training, and evaluation of future ESL professionals, international undergraduate and graduate students, and International Teaching Assistants. When requested, ELI develops specialized courses for departments to help international students succeed in their programs, including graduate writing courses and assistance in subject-specific terminology.

ELI has arrangements with universities in Korea and Japan to provide English as a Second Language instruction for groups of students in both short and long-term programs, and partners with the governments of Saudi Arabia, Kuwait United Arab Emirates, and Qatar who provide full scholarships for their students. ELI also provides short-term English language and cultural adventure programs in the summer and winter.

Zions Bank formed a partnership with ELI to provide English instruction at the SuBanco branch to local students, mainly a Spanish speaking population, who want to improve their English so they can enter the University or have better job opportunities.

LIFELONG LEARNING provides evening and weekend classes that challenge, inform, entertain, and generally enrich the lives of adults through learning and social interaction. These classes introduce students to local businesses and community resources they may not have found otherwise, such as Salt Lake Archery, Copper Palate Press, the Salt Lake City Bicycle Collective,

Rockreation, Café Trio Cottonwood, Cucina Deli, the Beer Nut, Art Barn, the Tea Grotto, Pioneer Craft House, and Salt Lake Roasting Company.

Vital campus partnerships with Red Butte Garden, Utah Museum of Fine Arts, Ft. Douglas Museum, and KUER provide opportunities for exposure to new audiences. University departments assist by identifying instructors who are passionate about their subject matter, and who are interested in teaching the Lifelong audience.

Lifelong classes are taught on campus and out in the community. Students benefit from the rich learning environments provided by partners such as Salt Lake City Golf, Ensign Wholesale Flowers, Gygi Culinary Solutions, and Kimball Distributing.

OSHER LIFELONG LEARNING INSTITUTE offers a rich and evolving array of courses, lectures, and special activities to enhance the lives of people age 50 and over. The Institute started in 2004 thanks to generous grants from the Bernard Osher Foundation, and has grown from just 50 members the first term to almost 600 members strong today. In 2008 the Institute earned a \$1 million endowment from the Bernard Osher Foundation. Osher partners with many campus and community organizations, including the Utah Museum of Fine Arts, the Utah Museum of Natural History, the University of Utah Alumni Association, countless academic departments, and the Tenth East Senior Center.

Osher instructors are distinguished emeritus faculty and scholars from The University of Utah, as well as experts from the community who share a passion for teaching and appreciation for all that mature students bring to the

classroom. Osher brings hundreds of people to campus that would otherwise not experience the University.

PROFESSIONAL EDUCATION inspires professional excellence in individuals and helps improve organizational capacity across the great State of Utah. Offering a variety of critical and up-to-date courses, certificates, and consulting services, Professional Education helps individuals and organizations face today's business challenges.

In addition, Professional Education provides leadership and management programs for targeted disciplines such as law enforcement, fire service personnel, and nonprofit professionals. It also provides continuing education and recertification credit for municipal clerks and public treasurers. These academies and leadership programs are supported by many professional organizations and campus partners including the Utah Commission on Criminal and Juvenile Justice, the Salt Lake Valley Fire Alliance, the Utah Municipal Clerks Association, the Utah Association of Public Treasurers, and the Center for Public Policy Administration.

The Nonprofit Academy of Excellence partners with the Utah Nonprofits Association and the Utah Society of Fundraisers to provide specialized training focused on the unique management, funding, social marketing, human resources, and finance issues faced by nonprofit professionals. Class topics are up-to-date and relevant for specific industries and disciplines.

TECHNOLOGY EDUCATION offers a full range of high-quality, cutting-edge technology classes and certificate programs to adults of all ability levels for professional development, college credit, or personal enrichment. Technology Education is an Apple Authorized Training Center and is certified with Cisco and Sun Microsystems. Along with the School of Computing, Technology Education provides for-credit industry certification classes, and with the College of Fine Arts offers noncredit classes for Apple Authorized Training.

Technology Education partners with the Utah Department of Workforce Services, the Department of Rehabilitation Services, and the Department of Defense's Military Spouse Career Advancement program to provide technology training opportunities for people facing economic and employment challenges.



The instructor had excellent practical knowledge that she was able to translate into action items for me. It has helped me tremendously in my job.
- Stephani W. (Professional Education)

TEST PREPARATION offers non-credit test preparation classes to help prospective graduate and professional school students improve their GRE, GMAT and LSAT exam scores. Test Preparation works closely with numerous campus organizations, particularly the David Eccles School of Business and the Quinney Law School, to help their students gain admission to graduate school, law school, and MBA programs.

THE UTAH COLLEGE ADVISING CORPS (UCAC) is a university-based college access program founded on the idea that all high school students deserve equal opportunities to enter institutions of higher education.

UCAC trains and supports recent college graduates to work as college access advisers in 11 high schools throughout the Salt Lake Valley, assisting low-income, first-generation and underserved students in preparing for, applying to, and financing their college aspirations. Collaborations with internal and external educational organizations and groups mutually reinforce the message that college is accessible and attainment is possible. This past year UCAC served 3,490 students who received over \$7 million in scholarships.

YOUTH EDUCATION develops interests and passions through experiential learning, and extends the resources of the University of Utah to students age 18 and under. Youth Education partners with dozens of campus departments to bring unique learning opportunities to kids and teens. For example, the College of Engineering Student Ambassadors teach workshops for students who attend the Defining Your Path Conference for 8th Grade Girls. Other campus partners include the Utah Museum of Fine Arts, Red Butte Garden & Arboretum, University Neighborhood Partners, and the School of Architecture.

Youth also partners with community organizations, businesses, and government to further expand available educational opportunities. SpyHop Productions, Higher Ground Learning, and Salt Lake City Golf are just a few of the organizations whose partnerships enhance each student's experience.

Youth Education partners with faculty from the University's College of Education, the Office of Academic Outreach, and Jackson Elementary School to provide Club U summer camps as part of Adelante — a college awareness and preparatory partnership. The Youth Academy of Excellence summer program allows elementary and middle school students to concentrate a week of study on one advanced-level topic like solar energy, anatomy, physics or writing.

The people who conducted the class were just great. Very friendly and helpful. And it was fun, fun, fun!!!

- Cindy B. (Youth Education)





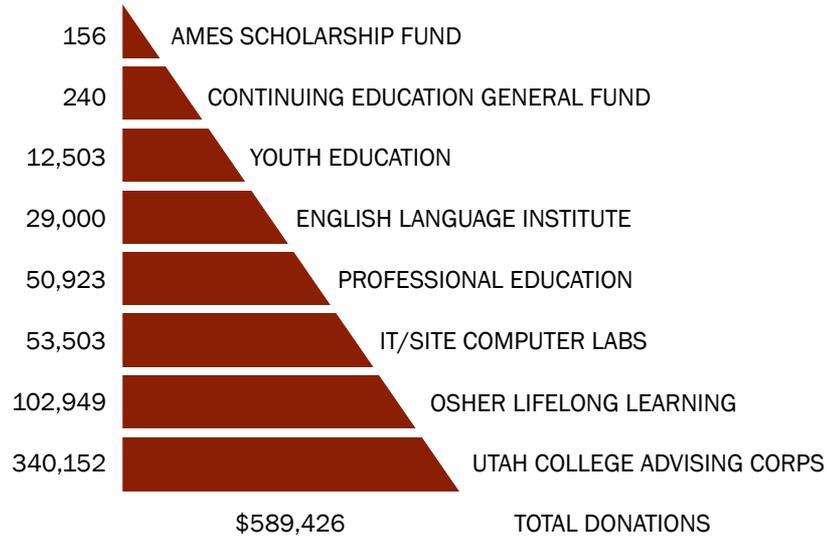
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Accomplishments

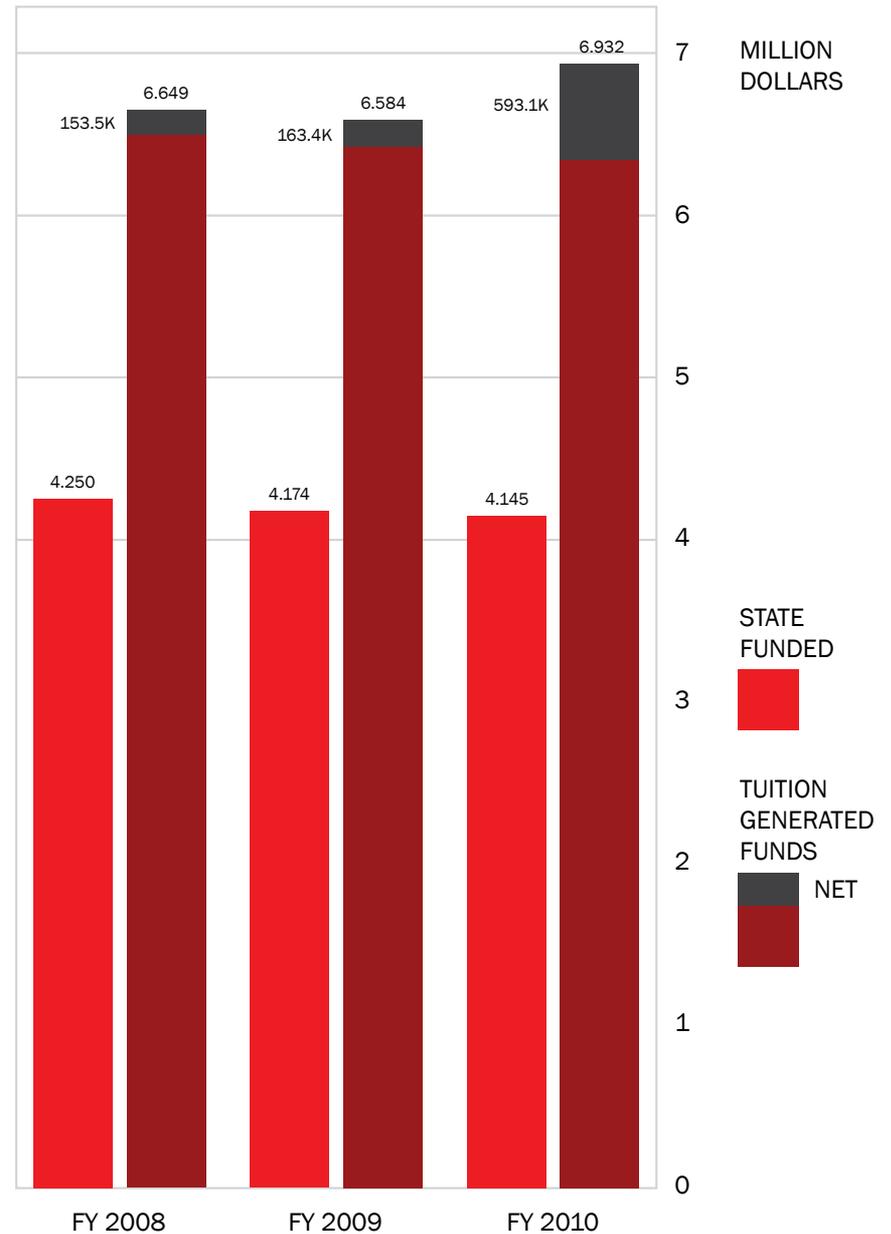
Continuing Education demonstrates strength in key indicators even during poor economic conditions. Donations, revenue, enrollments, and individual students continue to be robust.

DEVELOPMENT FUNDS RECEIVED (BY DIVISION)

Jul 1, 2009 - Jun 30, 2010



ANNUAL BUDGET



2010 ENROLLMENT

NUMBER OF STUDENTS ENROLLED (TOTAL)



NUMBER OF CLASSES TAKEN (TOTAL)



NUMBER OF STUDENTS ENROLLED (BY UNIT)



NUMBER OF CLASSES TAKEN (BY UNIT)



I probably learned more in this course than in all the years working on my own.
 - Gerald M. (Lifelong Learning)





Now we're certified!



Back to school!



Scholarships and Grants

Continuing Education has been fortunate to receive support and generous gifts from numerous corporations, foundations, and organizations. From scholarships and tuition assistance to grants and endowments, these gifts have allowed students of all ages—from grade-schoolers to seniors—to enhance their lives through Continuing Education programs. To give to any of these programs, please use the enclosed donation envelope or call our registration desk at (801) 581-6461.

DANIELS FUND

From 2008–2010, Continuing Education partnered with University College to administer the Daniels Opportunity Scholars program, a two-year gift from the Daniels Fund. Part of the University’s Return to The U initiative, these scholarships support non-traditional students, including adults entering or returning to college, and transfer students from alternative schools.

The times are great for my schedule. The coursework is challenging, but well-explained by the teaching staff. I'm really pleased and I feel I'm getting a lot of hands-on experience that will help me expand my technical knowledge. I highly recommend this coursework.

- Barbara C. (Technology Education)

THE ENGLISH LANGUAGE INSTITUTE

ELI is proud of its partnership with Zions Bank which provides English language instruction to non-native speakers in the local community who are looking to enter the University or raise their level of employment. In 2010, 64 students received scholarships from Zions Bank to attend this evening program. All of them graduated successfully and received completion certificates. There are currently 21 students enrolled in the Spring 2011 student cohort.

OSHER LIFELONG LEARNING INSTITUTE

Through individual donations, the Osher Lifelong Learning Institute offers scholarships to people who would not otherwise be able to attend classes due to financial barriers.

PROFESSIONAL EDUCATION

Donations from American Express, Arthur and Associates PC, CBIZ MHM Inc., Continuing Education, Pathway Associates LLC, The Park City Foundation, Utah Division of Arts & Museums, Wells Fargo, and private donors made it possible for more than 40% of Nonprofit Academy participants to receive reduced tuition support. Thanks to a grant from the Commission on Criminal and Juvenile Justice, all 29 participants in the Law Enforcement Academy received tuition support.



learning about turtles and sharing

They gave us the sense that you don't have to stay within your boundaries; that you can achieve more and go much farther than you thought possible.

- Alex W. (UCAC)

UCAC

Originally funded through a generous grant from the Jack Kent Cooke Foundation, UCAC is focused on increasing college participation rates regardless of the higher education institution students eventually attend.

Through the Utah System of Higher Education (USHE), UCAC received a \$50,000 ImPACT (Improving Preparation, Access, & Communities Together) grant.

YOUTH EDUCATION

The George S. and Dolores Dore Eccles Foundation provided funding to cover over 100 traditionally underrepresented students to attend weeklong day camps in 2010.

The Marriner S. Eccles Foundation funds made it possible for 19 underserved students to attend Creative Art classes; Club U Day Camps and College Days; and High School credit, Filmmaking, and Youth Academy of Excellence classes. The Michael Foundation awarded funding to cover up to 50 College Advising Corps students to attend ACT prep classes.





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THE UNIVERSITY OF UTAH

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Never Stop Learning!

